



**Falk elected chair of Giving USA Foundation™**  
*Organization publishes research, advises about U.S. philanthropy*

Glenview, Ill. (Nov. 23, 2009)—At its recent board of directors meeting, Edith Falk, CFRE, was elected chair of Giving USA Foundation, which publishes the seminal work *Giving USA*, the annual report on philanthropy in America, as well as other research on charitable giving in the United States.

Falk, who is chair and CEO of Chicago's Campbell and Company, a national consulting firm serving the nonprofit sector, will serve a two-year term as chair. She succeeds Del Martin, CFRE, founding partner of Alexander Haas in Atlanta, who moves into the role of immediate past chair. Falk had previously served as vice chair of the organization, which is headquartered in Glenview, Ill., a Chicago suburb.

Other officers elected at the board meeting were: James D. Yunker, Ed.D., of the Cincinnati firm Smith Beers Yunker & Company, vice chair; and Jennifer Furla, executive vice president of Jeffrey Byrne & Associates in Kansas City, secretary. L. Gregg Carlson, chairman and CEO of IDC Ltd. in Henderson, Nev., remains as treasurer of the organization.

Additionally, two new members were elected to two-year terms on the Foundation's board of directors: W. Keith Curtis, president, Curtis Group, Virginia Beach, Va.; and David King, CFRE, president and CEO, Alexander Haas, Atlanta.

Re-elected to two-year terms on the board were Nancy L. Raybin, managing partner, Raybin Associates, New York; Leo P. Arnoult, Arnoult & Associates Inc., Memphis; and Robert F. Sharpe, president, The Sharpe Group, also of Memphis.

"The Foundation's mission is to advance the cause of philanthropy through research and public education," said Falk. "For more than 50 years we have reported on the impact of philanthropy in this country through *Giving USA*—a valuable and consistent resource for the nonprofit sector and general public—not available anywhere else."

**About Giving USA Foundation**

Originally formed by the American Association of Fundraising Counsel (now Giving Institute: Leading Consultants to Non-Profits) as the AAFRC Trust for Philanthropy in 1985, Giving USA Foundation has as its mission to provide education and knowledge about charitable giving in the United States. For more than 50 years, the Institute and/or Giving USA Foundation has published the annual report *Giving USA*, which provides data on who gives what to whom in America. For more information on the Foundation

and its research, visit [www.givingusa.org](http://www.givingusa.org). For more information on Giving Institute, visit [www.givinginstitute.org](http://www.givinginstitute.org).

*(Note to editors: A photo of Edith Falk is available upon request.)*